



## 2016 Media Kit

### MISSION

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The Northalsted Business Alliance works cooperatively to maintain a diverse, safe, and thriving shopping and entertainment district.

### HISTORY

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Founded in 1980, the Northalsted Business Alliance represents more than 100 member businesses along Halsted Street. The Alliance actively promotes business growth and works cooperatively with the neighborhood at large to maintain a diverse, safe, and thriving business and entertainment district.

### 2015 EVENTS

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From a cool winter festival to the pinnacle of Pride and summer fun, Northalsted produces a spectacular line-up of events year-round, including:

**February 27-28**  
Frost Fest and Brisk Brews Craft Beer Festival

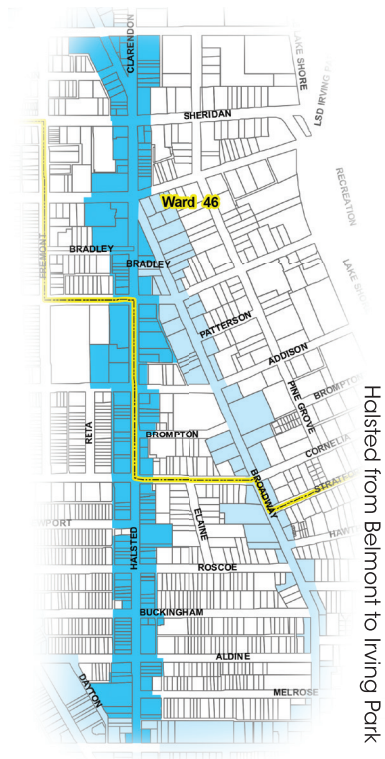
**June 18-19**  
Chicago Pride Fest

**August 13-14**  
Northalsted Market Days

**October 31**  
Northalsted Halloween Parade

### BOUNDARIES

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### SOCIAL MEDIA

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@northalsted

801 W. Cornelia Ave. #2S  
Chicago, IL 60657

www.northalsted.com  
(773) 883-0500



## ACCOLADES

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Winner, Incomparable Gay Neighborhood  
Out Traveler Awards 2013

## NORTHALSTED SSA #18

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Special Service Area #18 (SSA) is a special taxing district established along Halsted Street from Belmont to Irving Park. Revenue generated from the taxing district is directed back to the neighborhood to be spent according to the annual SSA work plan. A Mayorally-appointed SSA #18 Commission which is comprised of local property and business owners within the SSA develops the work plan. The Northalsted Business Alliance is the Sole Service Provider for SSA #18 and is responsible for implementing the SSA work plan.

## STAFF

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**Christopher Barrett Politan**  
*Executive Director*

**Dustin Erikstrup**  
*Director of Special Events*

**Chad Honeycut**  
*Director of External Affairs*

**Eric Santiago**  
*Operations Manager*

## BOARD MEMBERS

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