



MINUTES – unapproved copy
SSA #18 COMMISSION – December 6, 2017
Nookies Tree, 3334 N. Halsted Street, Chicago, Illinois

1. Call to Order & Roll Call

Chairman Jim Ludwig called the meeting to order at 9:03 a.m. and the following Commissioners were in attendance: Jim Ludwig, Dave Gassman, Kearby Kaiser, Tim Klump, Cindy Rudman, Randy Shingledecker and Mark Zipperer.

A quorum was present.

Also in attendance were Northalsted Business Alliance Executive Director Chad Honeycutt and Director of Operations Eric Santiago.

Public Attendance: Matthew Jackowiak from Whole Foods Market Halsted Street and local resident Michael Raffety.

2. Approval of the Minutes

Minutes from the September 13th meeting were distributed and reviewed.

MOVED by Randy Shingledecker

And SECONDED by Dave Gassman

to approve the minutes from September 13, 2017.

MOTION CARRIED.

3. Program Management

Eric states that two new Façade Rebate Program applications have been submitted. The first from the property owner at the northwest corner of Halsted and Newport (3434, 3436, 3438 N. Halsted Street) for new windows and doors. The second application from Ricci Kapricci Salon located at 3438 N. Halsted Street for a new awning.

For this year's holiday décor in addition to seasonal landscaping and street pole garland that we also added public art installations in the form of snow people art called #snelfie's. There are 8 temporary snow people art installations located on the sides of

buildings throughout the district. There is a social media campaign rewarding the best pictures shared with Northalsted Gift Cards. The #snelfie locations are:

- DLG Management Office - 3210 N. Halsted
- Howard Brown Health Center - 3245 N. Halsted
- Universal Wellness Source - 3324 N. Halsted
- Nookies Tree - 3334 N. Halsted
- The Chicago Diner - 3411 N. Halsted
- Beatnix - 3400 N. Halsted
- Hydrate - 3458 N. Halsted
- Kit Kat - 3700 N. Halsted

4. RFP's

Eric states that RFP's for sidewalk maintenance, power washing, snow removal and landscaping services will be distributed with the submission deadline of January 8th.

The commission discusses this past years landscaping displays and states that they would like to see larger and more creative displays next year. Chad states that the Board has created a development committee and he hopes that together the commission and this committee will work on projects to enhance the look of the district.

5. Budget Update

Eric presents a report highlighting 2017 spending:

Income Received from City	\$443,493.93
Budgeted Income from City	\$460,471.00
Difference	- \$16,977.07
Actual Jan – Nov 2017 Spend	\$388,586.06
Projected 2017 Remaining Spend	\$45,042.50
Projected 2017 Total Spend	\$433,628.56
Remaining 2017 Funding	\$9,865.37
Proposed 2018 Carry Over	\$10,000

Our projected spending for the remainder of 2017 estimates that we will finish with a close to \$10,000 carry over for the 2018 budget.

Commissioners are concerned about the nearly \$17,000 shortage from the city and ask Eric to contact the city for clarification.

Dave is concerned about how the new Red Line Improvement TIF District will impact our SSA funding and asks for additional information from the city.

6. 2018 Schedule

The 2018 schedule is shared with the commission, with 5 meetings taking place on:

January 17

April 4

July 11- approval of 2019 Budget

September 5

December 12

MOVED by Tim Klump

And SECONDED by Randy Shingledecker

to approve the 2018 meeting schedule.

MOTION CARRIED.

7. NBA Updates

Chad states that he is working with the 19th District Chicago Police Department to get additional officers in the district before the busy summer season.

Jim asks that NBA explore ways to increase lighting around Space Park, that the sidewalk in front of the park is dark. Jim is also concerned about additional drug paraphernalia being found near the park and alleyways.

Chad reports that structure of Frost Fest will be changing in 2018. The beer festival will now be Saturday and Sunday allowing for additional tasting sessions. The event is scheduled for February 24-25. The Soup Walk will take place on a different weekend so that it can be marketed as its own event.

Chad invites all commissioners to attend the Northalsted Business Alliance Holiday Party taking place December 14th at Kit Kat.

Eric informs the commission the Northalsted Gift Card is currently being sold with the 20% holiday bonus while supplies last and that the card is accepted at over 45 businesses.

8. Public Comment

Mike asks Chad for an update on business closures and openings in the area. Chad reports that the development committee will be looking at ways to address vacant storefronts.

9. Adjournment

There being no further business,

It was MOVED by Commissioner Dave Gassman

and SECONDED by Commissioner Tim Klump

to adjourn the meeting at 10:07 a.m.

MOTION CARRIED.