



Dear Ally,

On behalf of the Northalsted Business Alliance, I would like to invite you to join us for our 2017 Membership Year. Founded in 1980, the Northalsted Business Alliance serves as the sole service provider for Boystown, Chicago. Recognized nationally for our large events, Chicago Pride Fest and Northalsted Market Days<sup>®</sup>, the Alliance attracts over 500,000 visitors to Boystown every year.

As our organization grows, we want to recognize the allies to the LGBTQ community throughout Chicagoland. We know that the only way to promote positive community and growth is through our relationships with our neighbors. Whether you are the restaurant, design firm, hotel or gym, the Northalsted Business Alliance is ready, and excited, to work with you.

#### Member Benefits

- Exposure on ***northalsted.com*** and social media (35,000 followers)
- Access to educational workshops and networking opportunities
- Placement on our member list during our festivals (Frost Fest, Chicago Pride Fest, Northalsted Market Days, Northalsted Halloween Parade)

#### Neighborhood Features

- The Legacy Walk, the world's only outdoor LGBTQ museum
- Diverse business landscape
- Large events with substantial tourism

Enclosed, please find your Ally Membership Application. If you have any questions about membership or our organization, please contact me at [chad@northalsted.com](mailto:chad@northalsted.com) or 773-883-0500.

In & Proud,

Chad Honeycutt  
Executive Director