

ORGANIZATIONAL VITALITY: NBA IS A WELL-FUNDED ORGANIZATION WITH DIVERSIFIED RESOURCES.

O R G A N I Z A T I O N A L		I N I T I A T I V E S							
		Board Leadership NBA's Board is a sought after volunteer opportunity and is comprised of individuals focused on the success of the Street.		Organizational Capacity NBA has bandwidth to grow its work and sustain the work of its mission.		Financial Sustainability NBA operates with resources held in reserve and develops robust and diverse programming to sustain itself.		IT NBA maintains a useful database of all members including updated contact information.	
V I T A L I T Y		Yearly Milestones		Yearly Milestones		Yearly Milestones		Yearly Milestones	
		2015	Board Quadrant complete	2015	501 c 3 created for fundraising	2015	Multi-year org, sponsorship	2015	New Membership Program
2016	Development of orientation process	2016	Special Event person on staff	2016	201 c 3 used for funding	2016	Increase Associate Members		
2017	100% Member Attendance at Annual Meeting	2017	Running our own Special Events	2017	Owning our own store front	2017	Publish NBA Database		
O R G A N I Z A T I O N A L		Metrics		Metrics		Metrics		Metrics	
		1. Increased meeting attendance at community and City levels 2. Measurement tool implemented for board member evaluation 3. On-boarding process developed for board members 4. Increased participation of NBA membership in Board activities		1. Increased staff 2. More robust staff development 3. Increased event segmentation 4. Increase event revenue 5. Implementation of new/expanded events		1. 5% annual increase budget 2. Increased event revenue 3. Increased non-event revenue through sponsorships and grants 4. Singular multi-year sponsor of Northalsted		1. Increased membership dues 2. Increased # of members 3. Expanded membership benefits	
<i>Gala celebration, Development of an annual events calendar, New Membership Program, External Affairs role filled and overseeing Special Events Team, Traditional 501 c 3 development work, Purchasing a store front, Creation of Membership/SSA role, and Board recruitment.</i>									