

NORTHALSTED

Special Service Area No. 18

MINUTES

COMMISSIONERS MEETING

June 11, 2008

Nookies Tree, 3334 N. Halsted St., Chicago, Illinois

1. Call to Order & Roll Call

Chairman Jim Ludwig called the meeting to order at 10:09 a.m. and the following Commissioners were in attendance: David Gassman, Mickey Hornick, Ron Koziel, Tom Marciniak, and Michael Mitsoglou. A quorum was present. Also in attendance was Jay Lyon of Lyon Communications.

2. Approval of the March 12, 2008 Meeting Minutes

It was

MOVED and SECONDED

to dispense with the reading of the previous meeting minutes and accept them as sent in advance of the meeting.

MOTION CARRIED UNANIMOUSLY.

3. Financial Report.

Jay reviewed the May financial statement.

It was

MOVED and SECONDED

to accept the financial report as presented.

MOTION CARRIED UNANIMOUSLY.

4. Old Business

A. Review of Kiosk Status

Jay reported that all indications are that JC Deceaux will not be willing to underwrite costs related to the digital kiosk design. Comments were made that we need to include maintenance in the budget for the 2009 kiosks, and Jay was directed to contact the Lakota Group for a recommended maintenance provider.

Tom Marciniak suggested that we contact Apple about using its iPhone software for these devices, and potentially getting Apple to allow Chicago to use its interface. Jay will talk to Matthew Guilford about this.

B. Other Old Business

There was none.

5. New Business

A. Approval of 2009 SSA #18 Work Plan and Budget

Chairman Ludwig reviewed the 2009 Work Plan and Budget. Among the new programs highlighted were: a security rebate program, a branding study, and a Web site for the SSA.

It was

MOVED and SECONDED

to accept the Work Plan as presented.

MOTION CARRIED UNANIMOUSLY.

It was then

MOVED and SECONDED

to accept the Budget as presented.

MOTION CARRIED UNANIMOUSLY.

B. Approval of 2009 SSA Service Provider

Chairman Ludwig presented the 2009 SSA Service Provider information.

It was

MOVED and SECONDED

to accept the Northalsted Area Merchants Association (NAMA) as SSA #18's 2009 Service Provider, with Jay Lyon as Program Manager.

MOTION CARRIED UNANIMOUSLY.

C. Safety Rebate Program

Jay discussed the Safety Rebate Program as a new one for 2009 and presented draft language borrowed from the SSA #3 program.

Discussion ensued on the language and requirements of the program, and consensus was that SSA #18 require that the program pertain to external surveillance systems only. Commissioner comments incorporated into a revised set of guidelines are Attachment A to these minutes.

D. Approval of 2007 SSA #18 Audit

Commissioners reviewed the 2007 Audit, which was distributed prior to the meeting.

It was

MOVED and SECONDED

to accept the Audit as presented.

MOTION CARRIED UNANIMOUSLY.

E. Other New Business

Jim Ludwig advised the board of a meeting of the Lakeview Action Coalition (LAC) scheduled for June 16. He suggested that any commissioners who were able to attend should do so.

6. Time and Place of Next Meeting

The next meeting of the SSA #18 Commissioners will take place on Wednesday, September 10, 2008, at 10 a.m. at Nookies Tree.

7. Adjournment

There being no further business, the meeting was adjourned at 11:52 a.m.

Northalsted Special Service Area #18 Security Rebate Program Guidelines

The Special Service Area (SSA #18) is pleased to present the Security Rebate Program to businesses located within the Northalsted area. This program will allow you to:

- Enhance the security of your business; and
- Potentially increase sales and profitability

The Security Rebate Program offers grants of up to \$1,000 per storefront for commercial businesses complying with the following requirements. All applications will be reviewed and approved by the Northalsted Area Merchants Association (NAMA).

Requirements

Businesses seeking to qualify for this grant must meet the following requirements:

- The business must be fully licensed and provide proof with application
- The property owner or landlord must give written authorization to the tenant
- The business pays the cost of equipment and installation up front
- Once work has been completed and paid in full, SSA #18 will reimburse up to \$1000 of the cost. Please note: The work must have been completed after July 1, 2008.

Reimbursable Expenses

The following components are part of the security system that qualifies for reimbursement:

- Installation or expansion of an external surveillance system
- Purchase price or initial lease price of a camera and monitor
- New installation of external safety lighting in the front or back of the store (in compliance with all City of Chicago ordinances)

SSA #18 will not reimburse the cost of monthly monitoring or maintenance.

To participate, complete an application and fax it to Jay Lyon or Jaclyn Young at Northalsted Area Merchants Association (NAMA) at 773.529.9562 or simply mail it to:

Northalsted Area Merchants Association/SSA#18
3739 N.Halsted St
Chicago, IL 60613

If you have any questions, please call 773.883.0500.