

NORTHALSTED

Special Service Area No. 18

AGENDA

COMMISSIONERS MEETING

February 14, 2008

Nookies Tree, 3334 N. Halsted St., Chicago, Illinois

1. Call to Order & Roll Call

Vice Chairman Tim Klump called the meeting to order at 10:08 a.m. and the following Commissioners were in attendance: Nick Cocalis, David Gassman, Mickey Hornick, Ron Koziel. A quorum was present. Also in attendance were Jay Lyon of Lyon Communications, Gina Caruso and Anne Coakley of the City of Chicago, and Tom Marciniak of Whole Foods.

2. Approval of the December 12, 2007 Meeting Minutes

It was

MOVED and SECONDED

to dispense with the reading of the previous meeting minutes and accept them as sent in advance of the meeting.

MOTION CARRIED UNANIMOUSLY.

3. Old Business

A. Review of Kiosk Status

Gina Caruso discussed the City's digital excellence initiative. She said the city is currently interested in putting together a pilot digital kiosk program. It is not known when the program will be made available, but SSA #18 would be able to participate.

Commissioners noted that the SSA would like to move forward in some way with the Lakota Group proposal, and Ms. Caruso said that the City would be happy to coordinate with the Lakota Group. She suggested that the SSA move forward with getting the designs in progress for the kiosks that would not be digital, since not every kiosk would be digital in the first place.

Ms. Caruso added that the City could meet with the Lakota Group during their design phase in order to discuss the digital kiosk envelope, which the city is developing.

David Gassman asked whether the City would assist with that part of the design cost, and Ms. Caruso explained that details regarding cost-sharing would have to be worked out and are not known at this time.

It was also noted that other chambers, including the Lakeview Chamber and the Central Lakeview Merchants, are interested in this program as well, so that the cost might be shared among several SSAs.

Ms. Caruso added that the city will provide the general digital envelope and SSA 18 will in turn provide that information to the Lakota Group for their use.

Mr. Gassman recommended that the SSA get Lakota started on determining the sites for the kiosks. He asked Mr. Lyon to find out whether Lakota has done any other digital kiosks.

It was then

MOVED and SECONDED

to work with the Lakota group to amend the contract with SSA #18 to expand the design scope to include the digital kiosks when they become available.

MOTION CARRIED UNANIMOUSLY.

Mr. Gassman asked whether advertising might be sold on these kiosks, and Ms. Caruso indicated it would not, because J.C. Deceaux has the rights to any advertising that's 55 sq. ft. or less.

B. Other Old Business

Questions were asked about the Anti-Etching Program. Mr. Lyon stated that he would distribute information about this program following the meeting.

4. New Business

A. Appointment of New Program Manager

Mr. Lyon was introduced as the Program Manager for SSA #18, as the NAMA Board recently named him its Executive Director. He thanked Commissioners for their warm welcome and stated that he is eager to work with everyone.

B. Status of Expired Terms on the Commission

Ms. Coakley said that every Commissioner's term needs to be renewed. Mr. Lyon has distributed the appropriate forms via email, but it should be noted that the Child Support Affidavit needs to be completed and notarized, even if a Commissioner has no children.

The Ethics Statement may be mailed directly to the Ethics Department at the City.

Commissioners asked Mr. Lyon to re-distribute the forms in the event that some emails were designated as Junk mail.

It was noted that most Commissioner terms are for three years, but there are some that are staggered. Mr. Lyon stated that he would send the terms to the Commissioners following the meeting.

C. Other New Business

1. Properties not included in the SSA.

Mr. Lyon indicated that he had asked Ms. Caruso whether the Center on Halsted paid into the SSA. After doing some investigation with the City, Mr. Lyon learned that the Center does not pay into any SSA.

Discussion ensued as to how we should approach the Center on this subject, and Commissioners reviewed the entire SSA 18 map, noting properties that are not included though they benefit from the work of the SSA.

Ms. Caruso stated that the City would support the SSA expanding to include the missing properties, because all properties on the street benefit from the programs that SSA 18 conducts. She noted, however, that changing the boundaries of the SSA to incorporate additional parcels on the street would require a public hearing.

She suggested that the SSA do research in 2008 with an eye towards expanding the SSA in 2009 so that the additional properties are included in 2010. The SSA was advised to take initiative now with larger properties such as the Center on Halsted, to see whether they may even elect to participate now because of the perceived benefits.

Ms. Caruso noted that the Old Town School of Folk Music is not in the boundaries of its respective SSA but pays into it because it sees the value in it.

Ms. Caruso also indicated that the City would help the SSA with PIN identification and mapping. The SSA will need to work with an urban planning firm for the final analysis.

It was then

MOVED and SECONDED

that SSA #18 initiate the process of including those properties within the SSA area but not paying into the SSA, including residential properties, so that all properties might be included in the SSA in 2010; and that the SSA initiate discussions with the larger property owners of this type seeking their participation now.

MOTION CARRIED UNANIMOUSLY.

2. Glora Shoff donations.

Mr. Hornick thanked Commissioners who had sent personal checks in for Gloria Shoff's proposed trip to Florida. Commissioners noted that they wish Ms. Shoff had been able to take advantage of the donations.

3. Audit.

Mr. Lyon noted that the SSA audit is due to the City on May 1, so the audit must be presented to the Commissioners at the March meeting.

5. Time and Place of Next Meeting

The next meeting of the SSA #18 Commissioners will take place on Wednesday, March 12, 2008, at 10 a.m. at Nookies Tree.

6. Adjournment

There being no further business, the meeting was adjourned at 11:08 a.m..